# Understanding and Mitigating Bias in Human and Machine Face Recognition



Identity and Data Sciences Laboratories

John J. Howard Chief Data Scientist Identity and Data Sciences Laboratory at the Maryland Test Facility

#### **Disclaimer**

- This research was funded by the U.S. Department of Homeland Security, Science and Technology Directorate on contract number 70RSAT23CB000003.
- This work was performed by the SAIC Identity and Data Sciences Laboratory team at the Maryland Test Facility.
- The views presented here are those of the authors and do not represent those of the Department of Homeland Security, the U.S. Government, or their employers.
- The data used in this research was acquired under an IRB protocol.



### Agenda

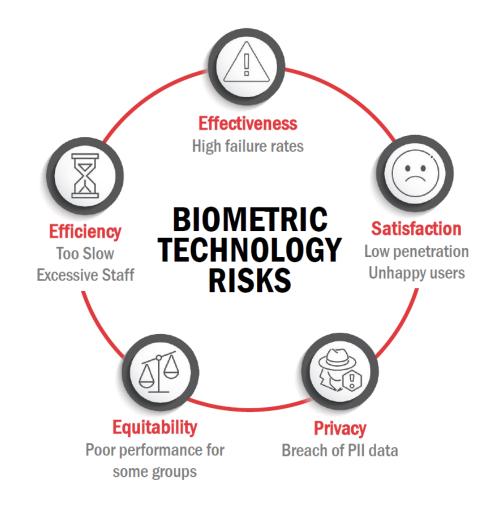
- The Maryland Test Facility / Identity and Data Sciences Lab
- Demographic differentials or "bias" in Face Recognition
  - What is it?
  - Where does it come from?
  - Why are they bad?
  - How do we measure it (and why we are currently doing that wrong)?
  - How do we fix it?



#### **The Identity and Data Sciences Laboratory**

- AI testbed specializing in scenario tests of biometric and identity systems
  - Scientists, Engineers, and Biometric SMEs
- Trusted by government and industry stakeholders to perform unbiased assessments
- Biometric and identity systems:
  - Biometric data on ~4000 subjects since 2014.
  - Diverse & ground-truthed collection of gender, race, age, skin-tone, etc.

We work to mitigate risks associated with biometric and identity technologies.



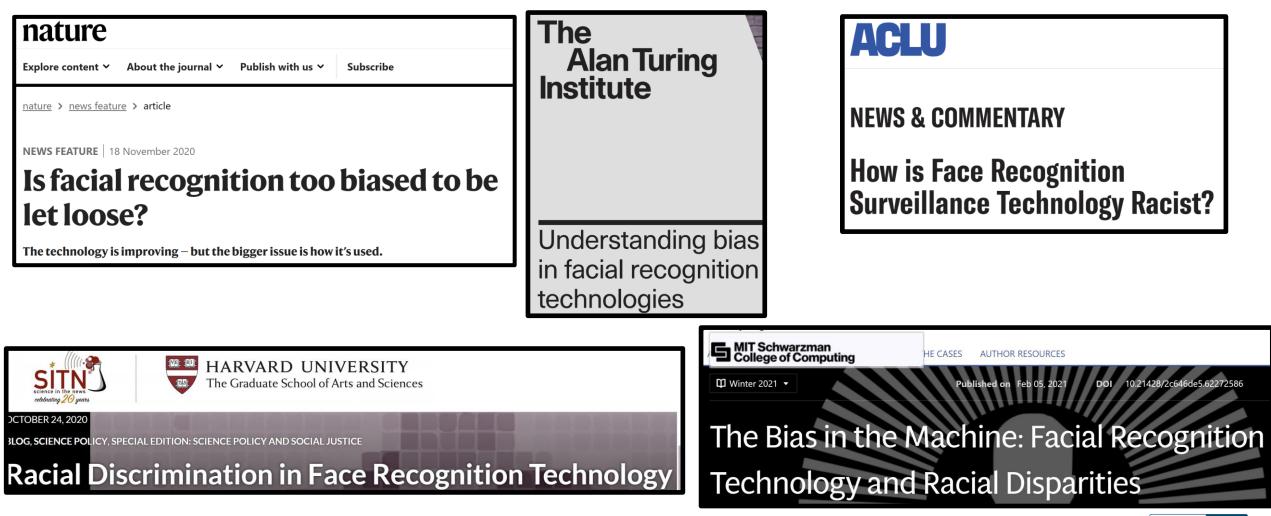


#### **The Maryland Test Facility**

- Founded in 2014 by the Department of Homeland Security, Science and Technology Directorate.
- 20,000 ft<sup>2</sup> of office and reconfigurable laboratory space
- Fully instrumented and designed for human subject testing
  - Data collection infrastructure: Cameras, ambient light, noise, humidity, real time control center and monitoring capability, informed consent collection facilities, etc.



#### What is demographic "bias" in FR





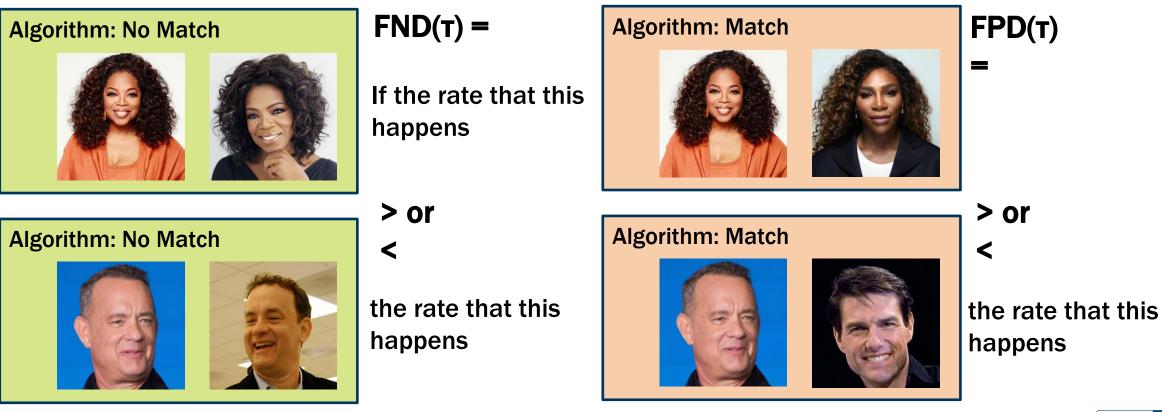
### What is demographic "bias" in FR

- Despite all the attention, the term "bias" is not well defined
- Overloaded term (computer science, statistics, psychology, public discourse)
- Not specific enough (How is it biased? Does it have an impact?)
- Howard, Sirotin, Vemury. The Effect of Broad and Specific Demographic Homogeneity on the Imposter Distributions and False Match Rates in Face Recognition Algorithm Performance (2019).



### What is demographic "bias" in FR

- False negative differential tendency for a group not to match
- False positive differential tendency for a group to false match

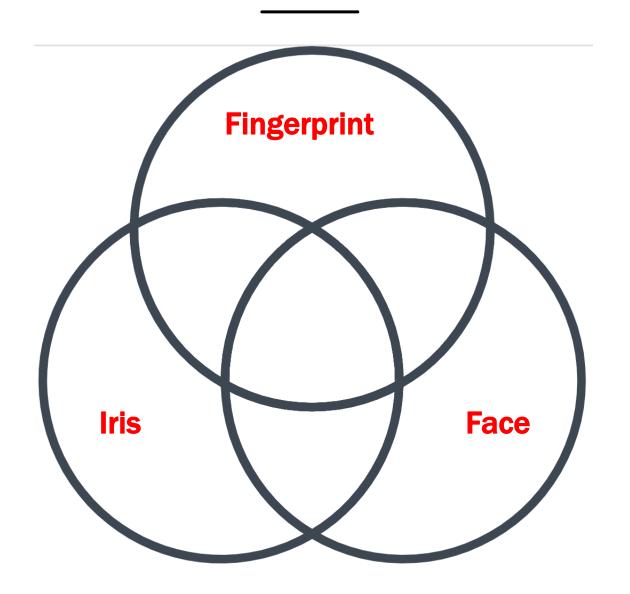




#### Where does "bias" in FR come from?

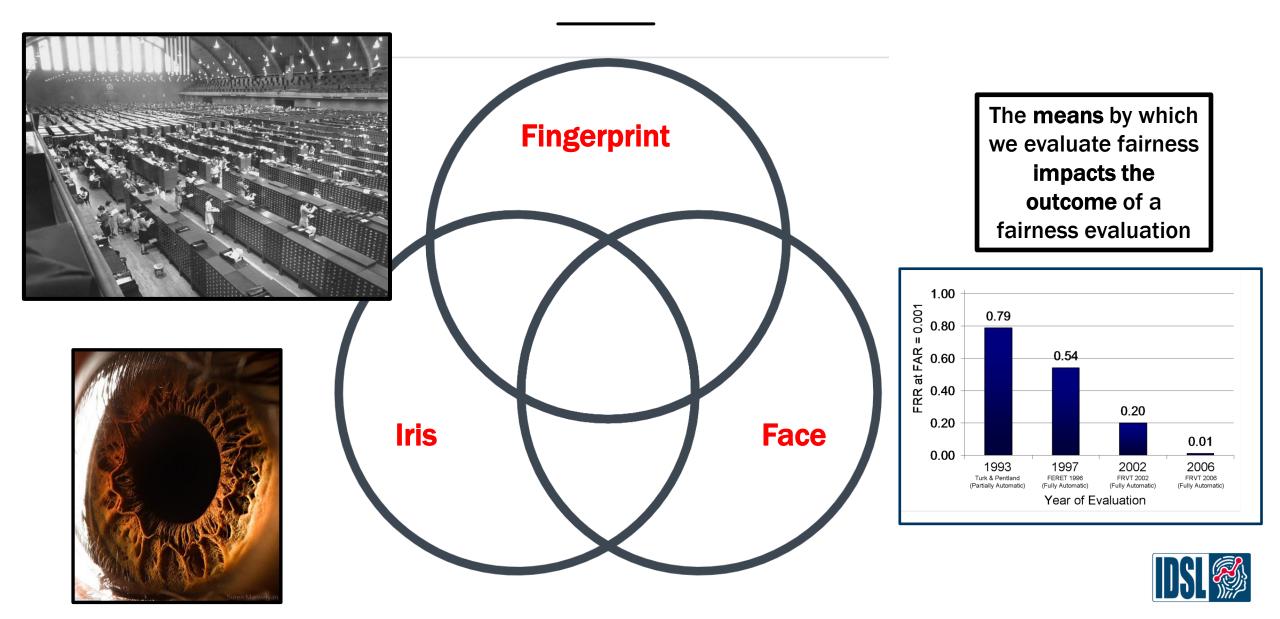
- Many sources:
  - Most people (and almost all computer scientists) will say "the data"
  - Far fewer people bring up:
    - Loss function
    - Evaluation bias & historical anchoring
    - Our own brains
      - Projection bias (we think machine ought to behave like us)
      - Confirmation bias (we like it when the machine confirms our beliefs)
      - Automation bias (we do what the machine tells us)

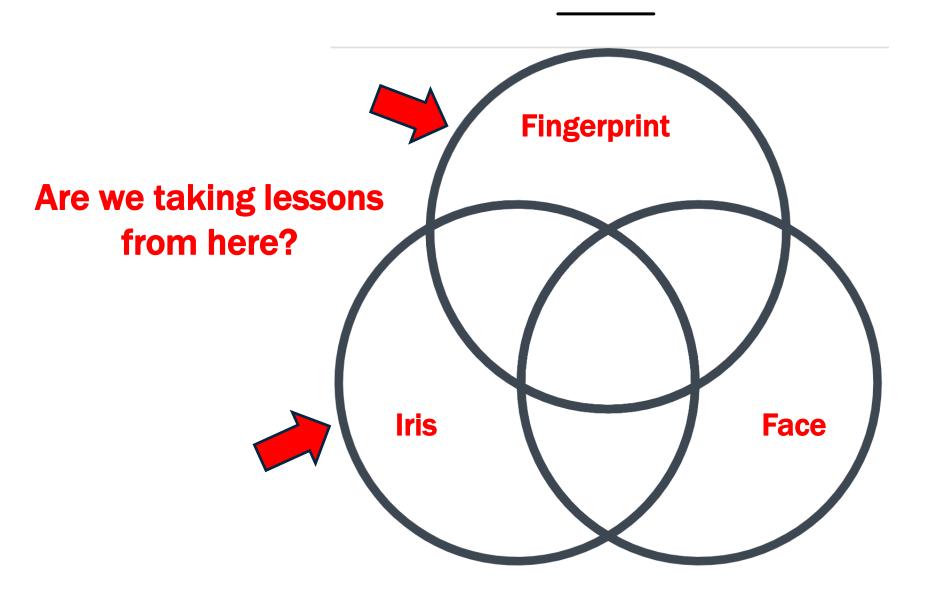




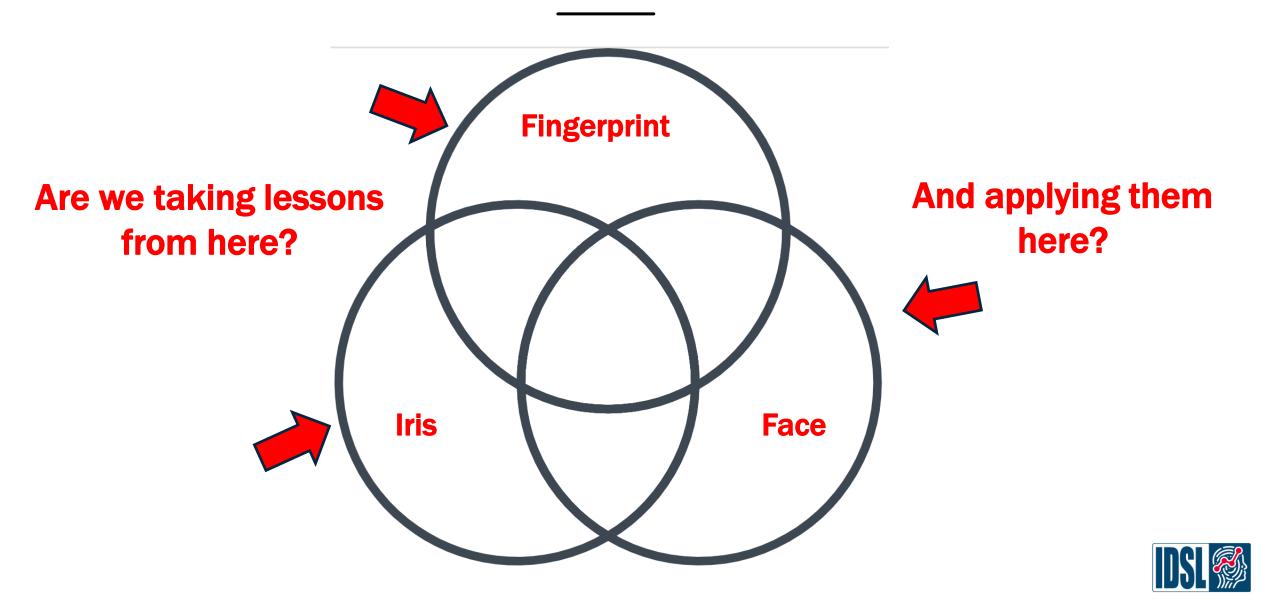
The means by which we evaluate fairness impacts the outcome of a fairness evaluation

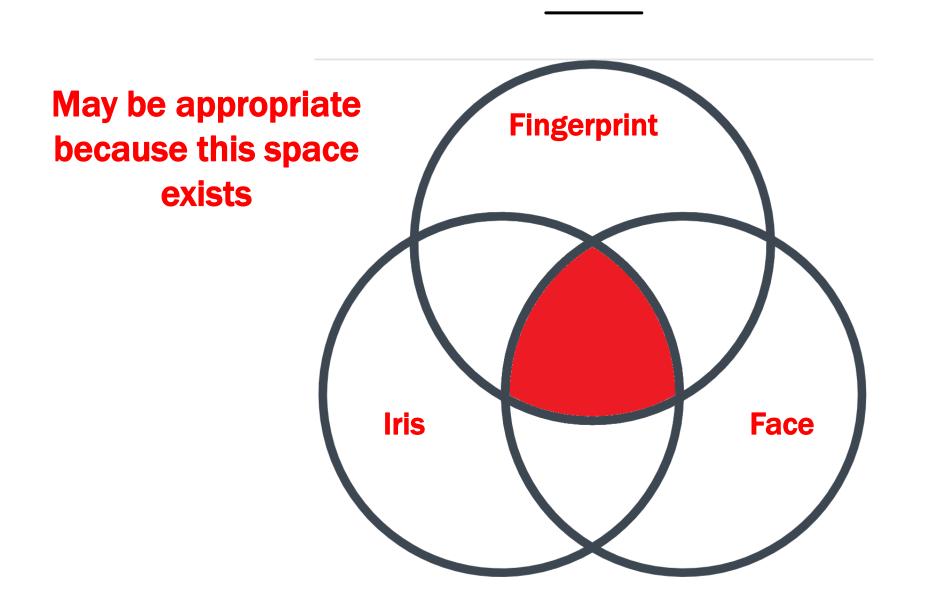




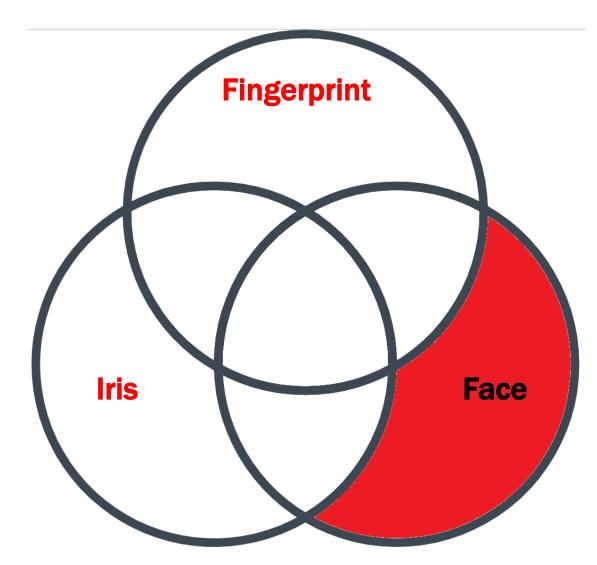










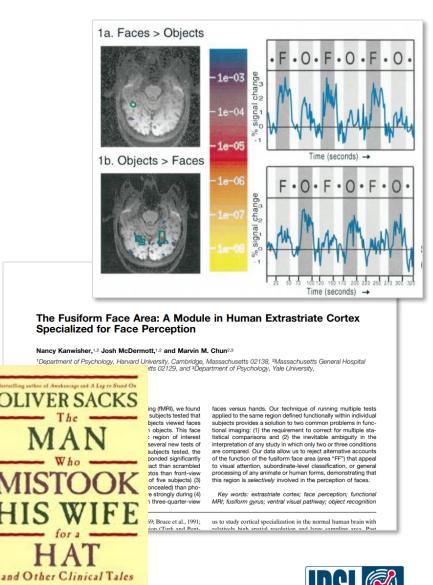


But we need to keep in mind that this space exists as well



#### Faces are different for (at least) two reasons

- Faces are genetic, iris and fingerprint characteristics are determined during development.
  - Face are more alike for siblings, those with common ancestry, and those of the same sex
- Humans have an innate ability to perform face recognition tasks, not so with iris and fingerprints.
  - Humans have dedicated brain areas that process faces quickly
  - This was an important function for human evolution
    - Mates, Friends, Foes, Family members
    - Other primates have a similar capability
  - Intuitively perceive same-gender and same-race faces as more similar
  - We even know the exact part of the human brain dedicated to face processing.
    - Evolved to recognize familiar individuals within small social groups (25-100)
  - Prosopagnosia "face blindness"



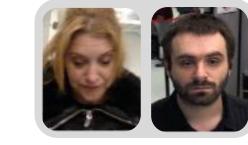
Into C. Marshall, The New York Times Book Resea

# Demographic effects exist, our understanding of them may be clouded

> It may seem natural to us that FR "clusters" people based on race and gender (projection bias) <

#### Iris recognition





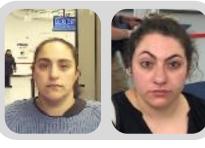




Iris recognition false positives were random relative to race and gender

#### **Face recognition**







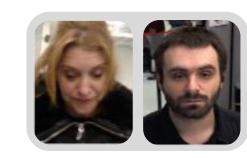


80% of face recognition false positives were between people of the same race and gender



# Demographic effects exist, our understanding of them may be clouded

> All of these "errors" are called "false matches", but those on the right are different than those on the left<





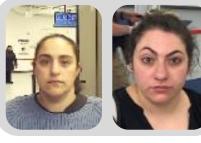


Iris recognition false positives were random relative to race and gender

**Iris recognition** 

#### **Face recognition**









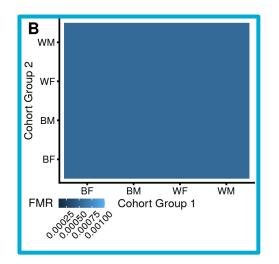
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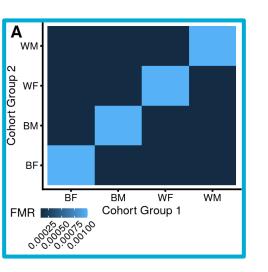


#### > Because the errors on the left are unique to FR, FR has unique problems <</p>

# Problem 1 – This can impact fairness in identification scenarios

- The "watchlist imbalance effect"
  - Howard et. al (2021)
  - Drodowski et. al (2021)

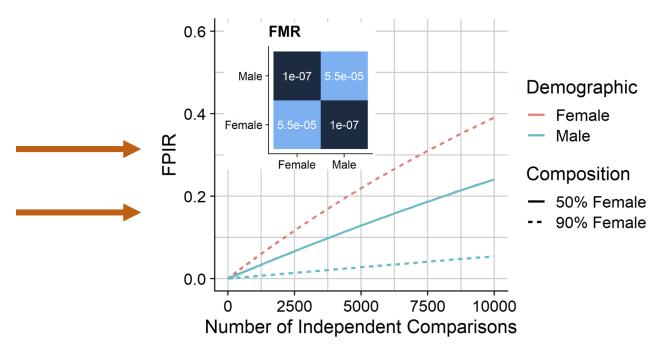




False match cohort matrix for finger, iris, etc.

False match cohort matrix for face

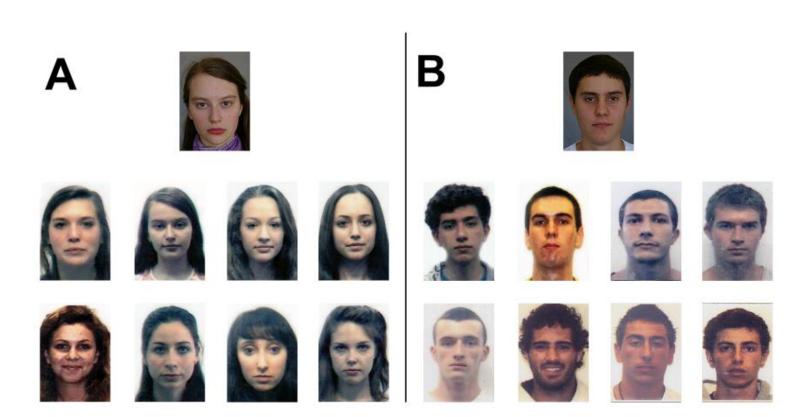
 If impact on 1:N fairness is the distinguishing factor, within group false match is not the same as an out group false match



- "broad homogeneity": if you have a watch-list gallery of majority female:
  - An innocent white female has a higher likelihood of a false positive..
  - .. than a similarly innocent member of a different demographic group



#### **Problem 2 – Errors like this make the human's job harder and slower**

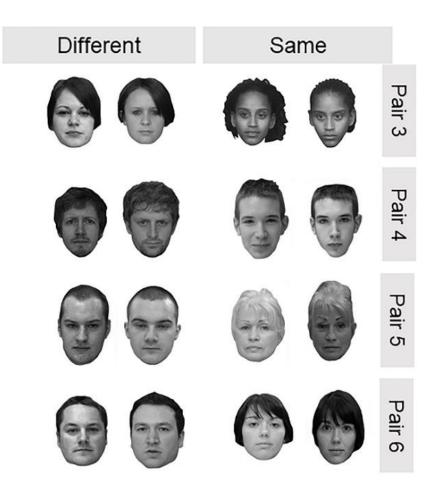


- White et. al "Error Rates in Users of Automatic Face Recognition Software" (2015)
- 50% 60% errors rates
- If ability of the human to correct the error is the distinguishing factor, within group false match is not the same as an out group false match



#### **Problem 3 – Errors like this make us more susceptible to automation bias**

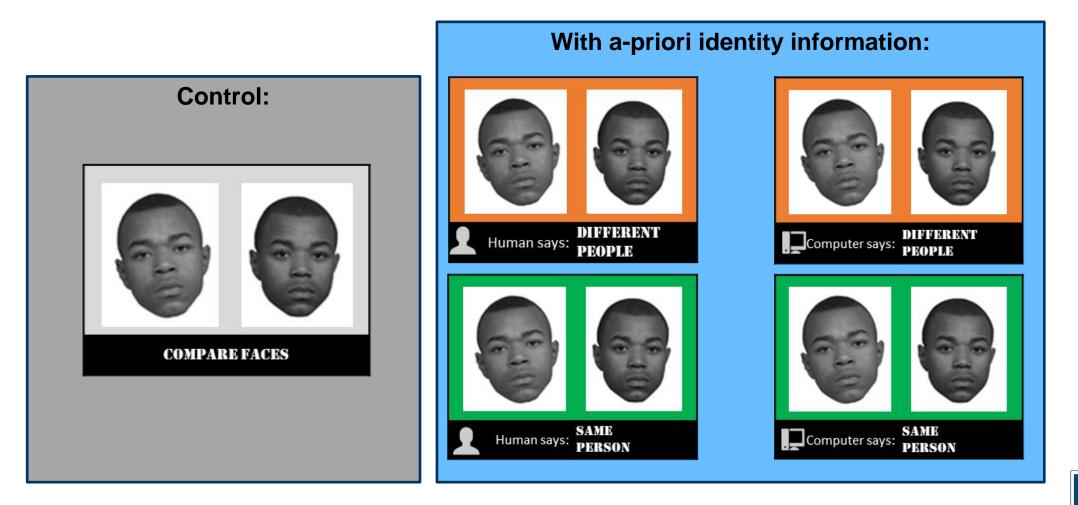
- Howard, Rabbitt, Sirotin, Human-algorithm teaming in face recognition: How algorithm outcomes cognitively bias human decision-making. PLoS <u>2020</u>
- 343 volunteers performed face matching task (12 face pairs)
  - Glasglow Face Matching Test (8 pairs)
  - Select stimuli from MEDS for diversity in pairs (4 face pairs)
- Asked to rate similarity on a 7-point scale:
  - -3 I am absolutely certain these are different people
  - -2 I am mostly certain these are different people
  - -1 I am somewhat certain this is the different person
  - 0 I am not sure
  - **1** I am somewhat certain these are same people
  - 2 I am mostly certain this is the same person
  - **3** I am absolutely certain this is the same person





#### **Automation Bias in FR**

• Subjects were given face pairs under two conditions





#### **Automation Bias in FR**

#### • At a threshold of 0.5

No Match	-3	I am absolutely certain these are different people
	-2	I am mostly certain these are different people
	-1	l am somewhat certain this is the different person
_	0	l am not sure
Match	1	l am somewhat certain these are same people
	2	I am mostly certain this is the same person
	3	I am absolutely certain this is the same person

Source	Ν	Accuracy	FPR	TPR
Control	120	0.75	0.19	0.70
Same	223	0.73	0.25	0.72
Different	223	0.75	0.17	0.66

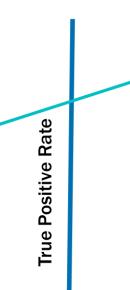


#### **Automation Bias in FR**

• At the threshold of 0.5:

-3	I am absolutely certain these are different people
-2	I am mostly certain these are different people
-1	I am somewhat certain this is the different person
0	l am not sure
1	I am somewhat certain these are same people
2	I am mostly certain this is the same person
3	I am absolutely certain this is the same person

Source	FPR	TPR	
Control	0.19	0.70	
Same	0.25	0.72	
Different	0.17	0.66	





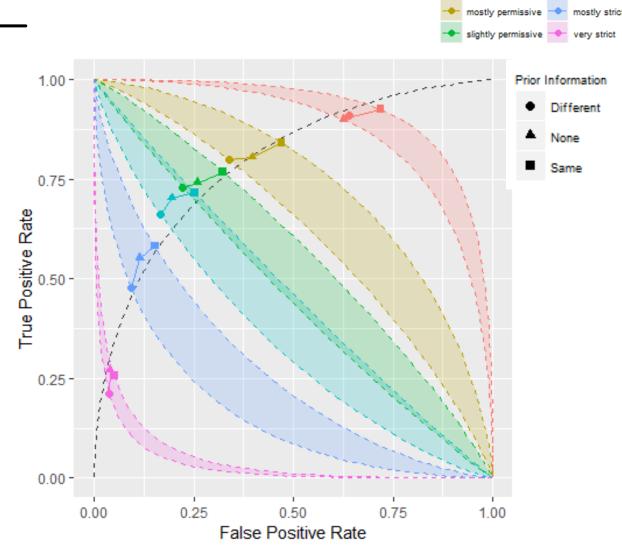
**False Positive Rate** 



# Automation bias in FR

• Across thresholds:

- The overlap in middling threshold indicates prior identity information can shift responses by a whole step
  - − I am not sure  $\rightarrow$  I am somewhat sure
- But only for challenging face pairs (I am not sure)
- Prior identity information effect was present but modest
- Humans mostly trusted their own abilities (under ideal conditions)



Threshold



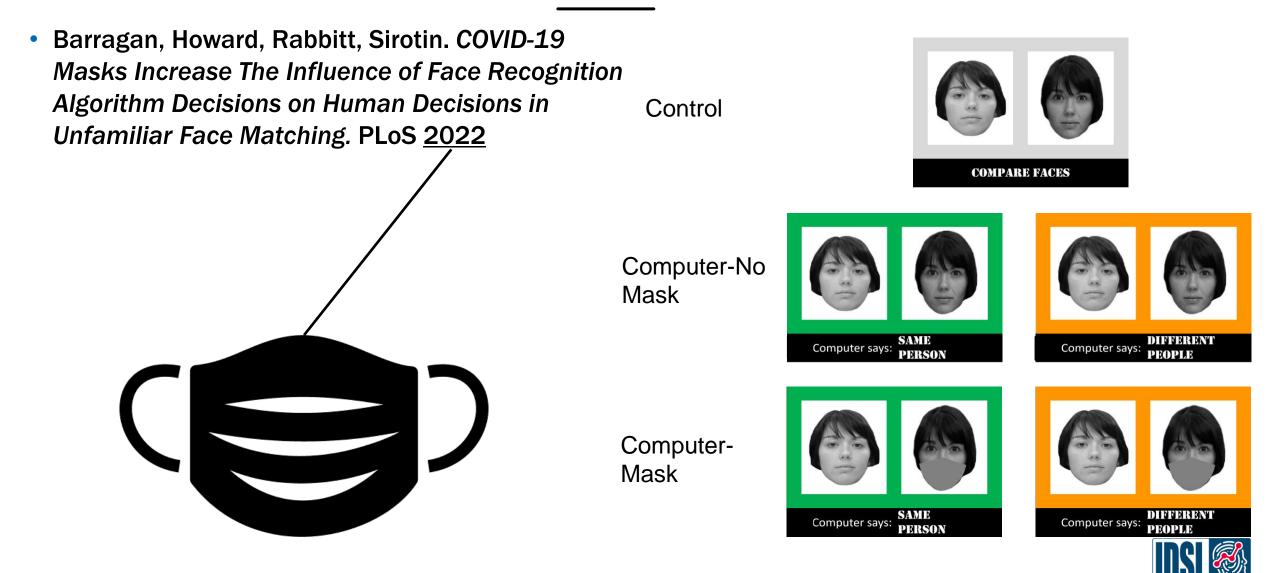
#### But what about when FR is hard?

 Barragan, Howard, Rabbitt, Sirotin. COVID-19 Masks Increase The Influence of Face Recognition Algorithm Decisions on Human Decisions in Unfamiliar Face Matching. PLoS <u>2022</u>



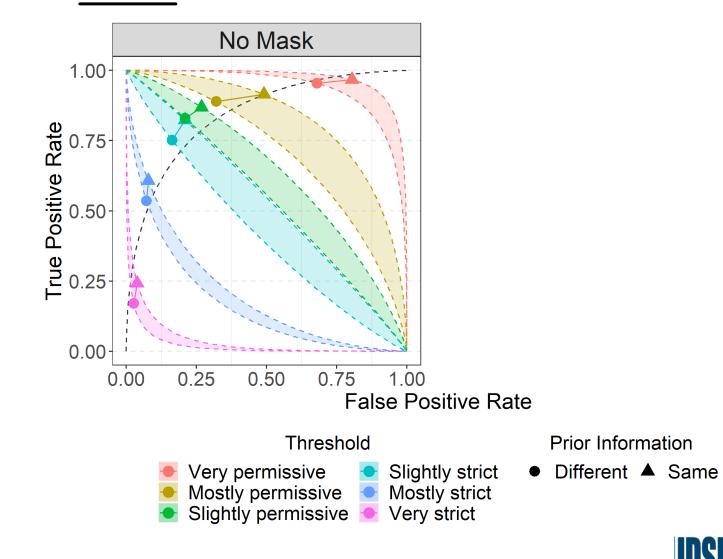


#### But what about when FR is hard?



#### Automation Bias in FR (when it's hard)

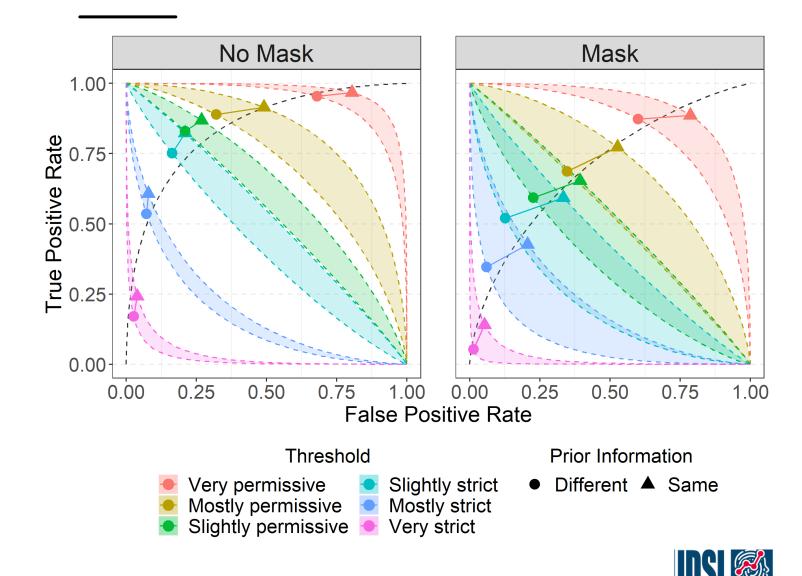
- 150 test subjects
- Largely replicated 2020 "No Mask" study





### Automation Bias in FR (when it's hard)

- 150 test subjects
- Largely replicated 2020 "No Mask" study
- However, the presence of masks greatly increased the influence of the prior algorithm information
- It also reduced accuracy 10-20%



### Automation Bias in FR (when it's hard)

- Our results showed that masks increased human reliance on algorithm determinations (if presented)
- Its likely (in our minds) that this is true for many factors that <u>increase difficulty</u> in face recognition tasks:
  - True across many categories of socio-technical systems (Google maps effect)
  - Lack of information in the image due to pose, blur, lighting etc.
  - Human perceived similarity **demographic homogeneity**



# Agenda

The Maryland Test Facility

- Demographic differentials or "bias" in Face Recognition:
  - What is it?
  - Where does it come from?
  - Why are they bad?
  - How do we measure it?
  - How do we fix it?



#### How do we Measure Demographic Differentials

• Remember, these two things are both called a "false match error" in biometric parlance





Two people who share a similar iris pattern (according to an algorithm)

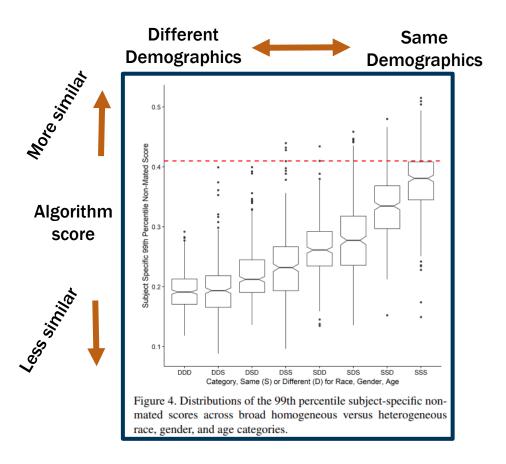
- But the homogenous pair is more severe because:
  - It can impact fairness in large identification scenarios
  - Its harder for a human to adjudicate
  - It makes humans more susceptible to automation bias

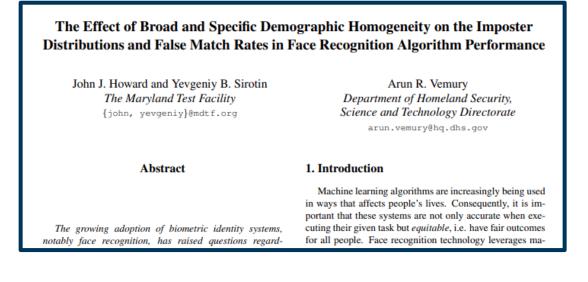
Two people who share a similar face pattern (according to an algorithm)



#### **Broad Homogeneity – A Note on Prevalence**

• We coined the term "broad homogeneity" to describe this sameness effect in face recognition in 2019



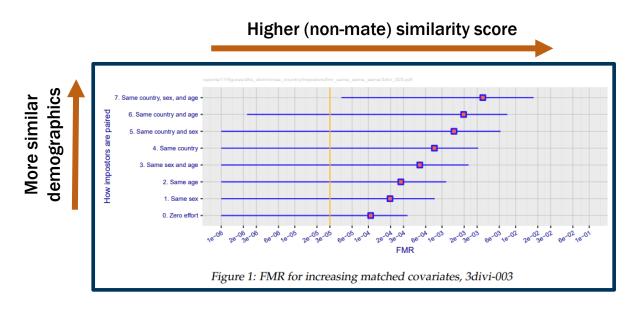


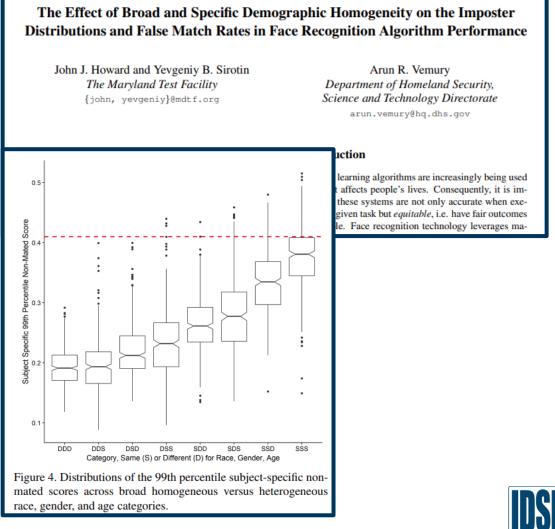
- We show this effect existed in one commercial face recognition algorithm
- Not present in iris or fingerprint biometrics



### This is (Likely) (Currently) a Universal Feature of Face Recognition

- NIST subsequently confirmed this exists in all 138 algorithms submitted to FRVT in 2019.
  - NIST FRVT Part 3: Demographics Annex 5.





#### **But There May Be Solutions**

- **IF** we recognize this as a problem..
- We may be able to address it
- Estimated 6 14% of face information content clustered by race and gender (2021).

DHS S&T	Technical	Paper	Series

Quantifying the Extent to Which Race and Gender Features Determine Identity in Commercial Face Recognition Algorithms

> John J. Howard Yevgeniy B. Sirotin Jerry L. Tipton

The Maryland Test Facility, Identity and Data Sciences Lab

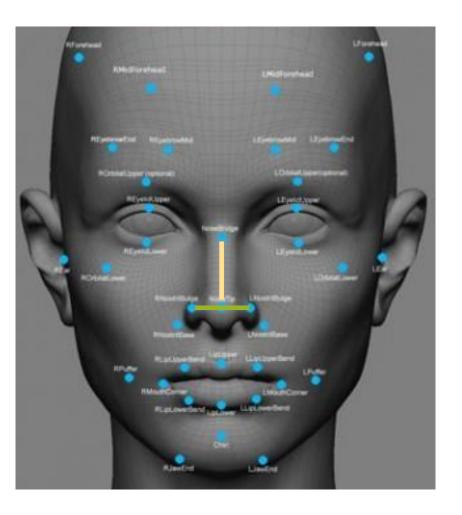
Arun R. Vemury

The U.S. Department of Homeland Security



#### **Face Information Content?**

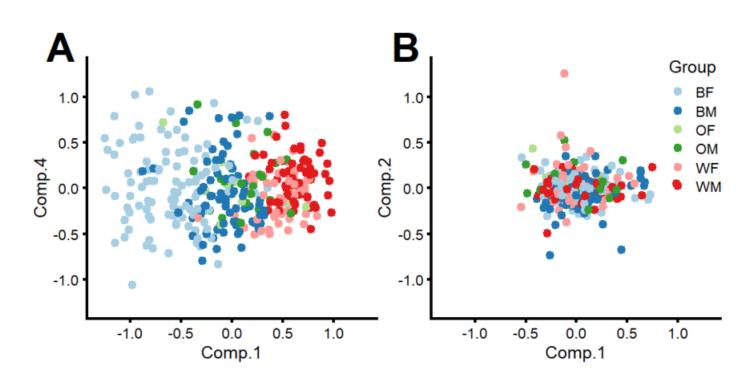
- There are many detectable points on the human face
- The distances, shapes, and contours formed by those points make up some of the face information used by face recognition algorithms
- Some of that information content (but not all) can cluster people by ancestry, gender, etc.
- For example, male noses are on average shorter and broader than female noses





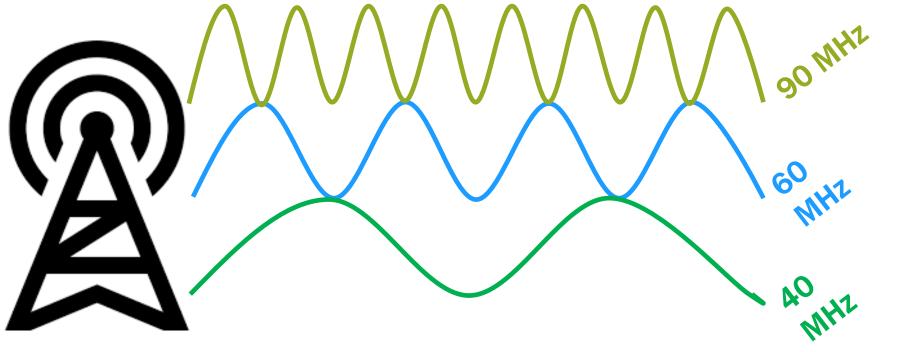
# **Face Information Content?**

- We can visualize this clustering
- And measure it across many types of face information
- To find components that cluster (Comp.1, plot A)\*
- And those that don't (Comp.3, plot B)\*



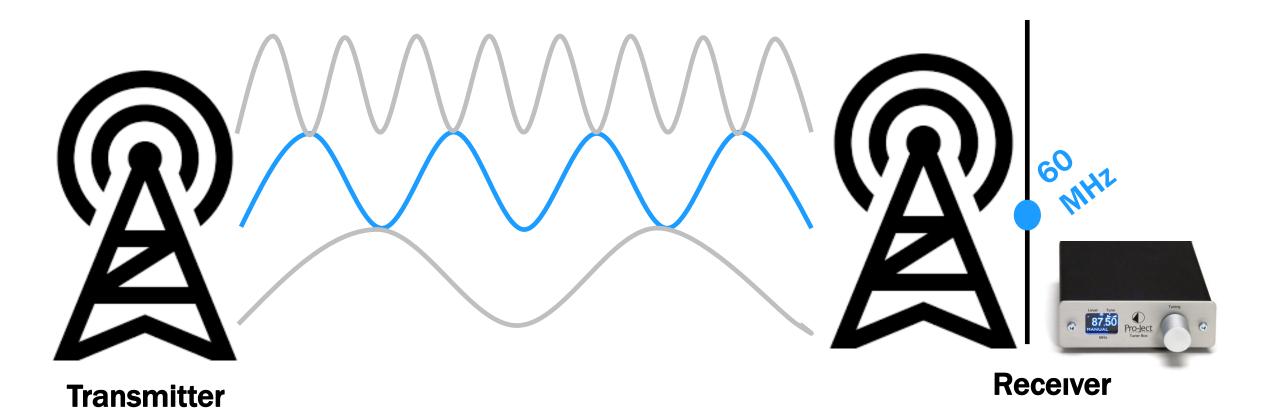
\* Howard, Sirotin, Tipton, Vemury. *Quantifying the extent to which race and gender features determine identity in commercial face recognition algorithms*. DHS Technical Paper Series 2020.



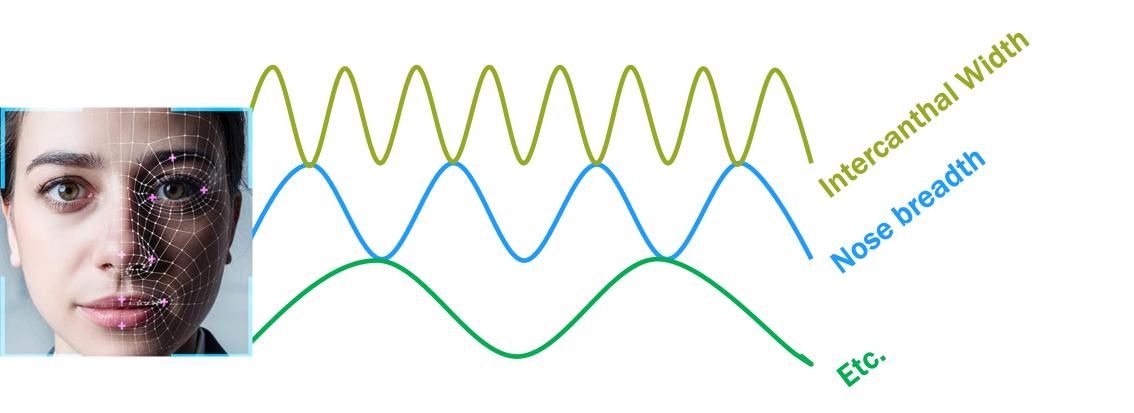


**Transmitter** 



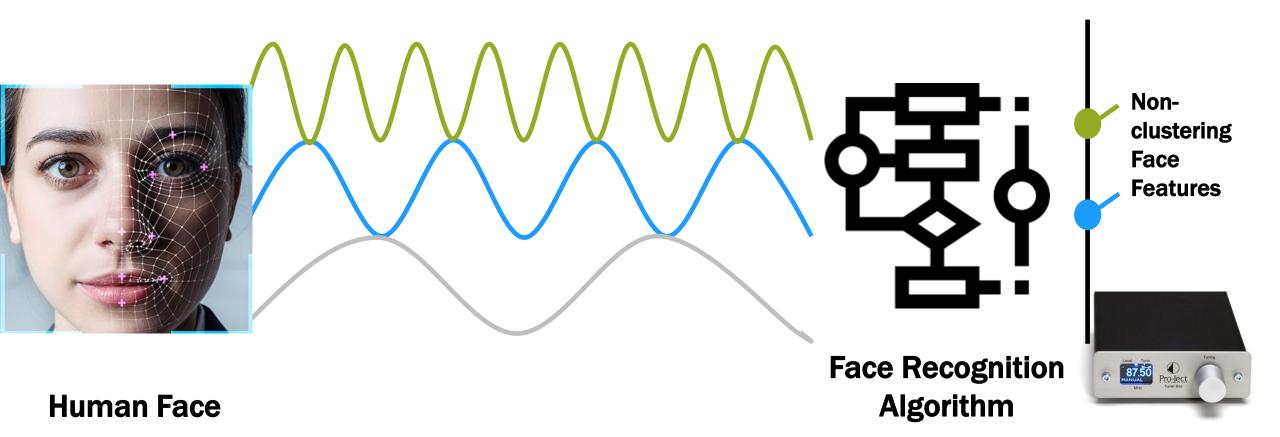






**Human Face** 







#### **But There May Be Solutions**

 Estimated 6 – 14% of face information content clustered by race and gender (2021).

#### DHS S&T Technical Paper Series

Quantifying the Extent to Which Race and Gender Features Determine Identity in Commercial Face Recognition Algorithms

> John J. Howard Yevgeniy B. Sirotin Jerry L. Tipton

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#### **But There May Be Solutions**

- Estimated 6 14% of face information content clustered by race and gender (2021).
- Showed a method to remove this clustering improved "fairness" across five different fairness measures (2022).



while each other across different subjects that happen to share

## What data did we use?

#### Data

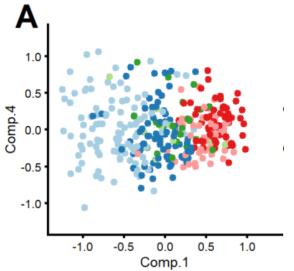
- Three of face samples collected from the 2018-200 Biometric Technology Rallies:
  - S1 demographically balanced training set
  - S2 disjoint test set
  - S3 mated pairs to subjects in S1
- Two algorithms
  - ArcFace pre-trained on MS-Celeb-1M
  - ArcFace pre-trained on Glint 360k
- Requirement for white box template structures

Dataset	Subjects (Samples) Black Female Black Male White Female White Male					
	Black Female	Black Male	White Female	White Male		
S1	150 (150)	150(150)	150 (150)	150(150)		
S2	50(50)	50(50)	49 (49)	43 (43)		
S3	106(300)	117 (339)	126 (321)	117(278)		



# What did we do?

- Goal: Given a matrix V of face recognition feature vectors, identify components of those vectors that exhibit demographic clustering.
- Process (high level, details in the paper):
  - SVD on normalized features
  - Calculate clustering index
  - Identify components with significant clutering
  - Remove via a de-clustering transform  $\widehat{W}\widehat{W}^T$



$$C_k = 1 - \frac{\sum_D \sum_{i \in D} (u_i - \bar{u}_D)^2}{\sum_i (u_i - \bar{u})^2}, \ k, i \in \{1, ..., n\}$$



## What did we do?

- Experiment 1: apply  $\widehat{W}\widehat{W}^T$  to the same feature vectors it was learned on
  - $-\dot{V}=V\widehat{W}\widehat{W}^{T}$
  - Learned and applied de-clustering transform on S1
  - Q1: How demographically "fair" are comparison scores generated from  $\dot{V}$  versus V?
- Experiment 2:  $\widehat{W}\widehat{W}^T$  to the arbitrary feature vectors (from the same algorithm)  $-\dot{v} = v\widehat{W}\widehat{W}^T$ 
  - Learned declustering transform on S1 and applied to S2
  - Q2: If we learn features that exhibit demographic clustering on one set of subjects, do those same featured cluster on other subjects?

Dataset	Subjects (Samples)           Black Female Black Male White Female White Male						
	Black	$\mathbf{Fe}\mathbf{ma}\mathbf{le}$	Black Male	White	$\mathbf{Female}$	White 1	Male
S1	150	(150)	150(150)	150	(150)	150(1	50)
S2	50	(50)	50(50)	49	(49)	43 (4	3)
S3	106	(300)	117 (339)	126	(321)	117 (2	78)



#### How did we measure success?

- Five face recognition fairness measures:
  - Net Clustering [1]
  - Gini Aggregation Rate for Biometric Equitability (GARBE) [2]
  - Fairness Discrepancy Rate (FDR) [3]
  - NIST Inequity Ratio\* all ratios
  - NIST Inequity Ratio [4] along the diagonal
- Investigated these measures at a threshold that gives a global FMR of 1e-3
- Broad homogeneity is a non-mated effect (alpha = 1, Beta = 0)



<sup>[1]</sup> Howard, J.J., Sirotin, Y.B., Tipton, J.L., Vemury, A.R.: Quantifying the extent to which race and gender features determine identity in commercial face recognition algorithms (2020)

<sup>[2]</sup> Howard, J., Laird, E., Sirotin, Y., Rubin, R., Tipton, J., and Vemury, A.. (2022). Evaluating Proposed Fairness Models for Face Recognition Algorithms.

<sup>[3]</sup> Pereira, T.d.F., Marcel, S.: Fairness in biometrics: a figure of merit to assess biometric verification systems. IEEE Transactions on Biometrics, Behavior, and Identity Science pp. 11 (2021). https://doi.org/10.1109/TBIOM.2021.3102862

<sup>[4]</sup> Grother, P.: Face recognition vendor test (frvt) part 8: Summarizing demographic differentials (2022)

# What we found

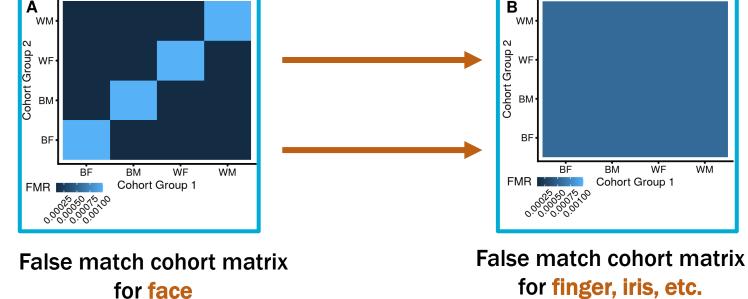
- Most "fair" values are in **bold** (higher for FDR, lower for all others)
- Applying this demographic declustering universally improved "fairness"
- Across two face recognition algorithms
- Even when applied to an *"unknown" set of subjects* (S2)

Algorithm	Fairness	Experiment 1		Experiment 2		
Algorithm	Metric	S1 Original	S1 Transformed	S2 Original	S2 Transformed	
ArcFace-MS1MV2	Net Clustering	0.0163	0.00549	0.0252	0.0207	
	GARBE	0.8540	0.65000	0.922	0.909	
	FDR	0.9900	0.99900	0.991	0.993	
	INEQ	219.00	30.2000	22.00	18.00	
	INEQ*	15.58	3.74	10.56	6.62	
ArcFace-Glint360k	Net Clustering	0.0150	0.00497	0.0250	0.0197	
	GARBE	0.8350	0.67100	0.955	0.881	
	FDR	0.9910	0.99900	0.990	0.996	
	INEQ	199.00	22.1000	12.5	10.20	
	$INEQ^{\star}$	16.23	3.67	12.47	3.68	



# Why it matters

- Why should a male have a higher false positive identification rate when searched against a gallery of all males?
- This doesn't happen with other biometrics, but we've accepted it with face recognition
- But through some fairly simple matrix multiplications, we can make face behave more like iris and fingerprint. This would be a good thing, not just for fairness (human adjudication, automation bias, etc.)





# **Future Work**

- What is the best metric for results? Need something beyond false match rate.
- What is the best means to identify and remove "clustering" in feature vector space?
- How stable are these transforms across and within demographic group? Can they be made more stable?
- What is the best algorithm for a human to work with? Might not be "the best algorithm"



# **In Summary**

- Testing face recognition algorithms for demographic effects is important
- The way we understand and measure these effects continues to evolve (because we are testing)
- "Bias" is multifaceted comes from data, algorithmic decisions, interactions of humans with technical systems
- Better understanding will lead to better technical solutions



# **Questions & Thank you**

#### • Thank you

- Contact information
  - jhoward@idslabs.org
- We are hiring! ^^
- Visit our websites for additional information
  - To see additional work DHS S&T supports, visit www.dhs.gov/science-and-technology
  - All papers, lots of slides, video, etc. <u>https://mdtf.org</u>





Questions?

